



Library Center of the Ozarks
Annual Goal Tracker
2026

CORE VALUES	1. Opportunity, Resource, and Educational Accessibility 2. Community Engagement & Collaboration 3. Adaptability & Innovation 4. Financial Stewardship 5. Literacy	10-YEAR TARGET
Mission/Focus	<p>Purpose/Passion/ Mission: Committed to providing resources to enrich the quality of life in the community from generation to generation.</p> <p>Our Niche: Branson / Hollister Library Subdistrict, Literacy, Knowledge, and Economic Opportunity</p>	<p>Measurables:</p> <ol style="list-style-type: none">1. LCO Facility2. Develop a library system for all of Taney County3. Achieve Exemplary Status under MO State Standards4. Remote Services5. Expanded Resources (community rooms, checkout kits, universal kitchen)6. Awards – identify and prepare for national and state awards.
By 2027	1) Director & Staff 2) New Facility Planned 3) Facility Financed 4) Increased Accessibility (expanded hours) 5) Internal Efficiencies 6) Increase Key Performance Indicators	
MARKETING STRATEGY	<p>Marketing Strategy: Promote products and services</p> <ol style="list-style-type: none">1) Social media – Facebook, Instagram2) Website3) Posters, flyers, rack cards inside the library4) Online newsletter5) Local media6) Present and share annual reports with identified orgs: school boards, city council, county commission, Chambers, Rotary, etc.7) Contact organizations to speak to about library services & attend events.8) Collaborate:<ol style="list-style-type: none">a. Schools – PTO meetings, Staff in-service days, PAT, school boards, etc.b. Title Companies – Welcome bag with info for new homeownersc. Doctor's offices, Health Department, Veterans' office, Parks & Rec Dept., Job Center, CoxHealth, Community Centers, etc.	<p>Proven Process: Leadership, Fiscal Responsibility, Resources, Community Input, Facility</p> <p>Guarantee: Enhance the lives in the subdistrict and increase economic development.</p>



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1-YEAR PLAN		DELIVERABLES		ISSUES LIST																													
<p>Future Date: January 2026</p> <p>Revenue: Annual 2.1 Million</p> <p>Goals for the Year:</p> <table border="1"><tbody><tr><td>1.</td><td>Approve new Library location</td></tr><tr><td>2.</td><td>Replace and increase the size of the collection.</td></tr><tr><td>3.</td><td>Expand hours</td></tr><tr><td>4.</td><td>Determine financing for new facility</td></tr><tr><td>5.</td><td>Prepare for Interlibrary Loan</td></tr><tr><td>6.</td><td>Three collaborative efforts, primary leader on one</td></tr><tr><td>7.</td><td>Audit of 2025 finances</td></tr></tbody></table>		1.	Approve new Library location	2.	Replace and increase the size of the collection.	3.	Expand hours	4.	Determine financing for new facility	5.	Prepare for Interlibrary Loan	6.	Three collaborative efforts, primary leader on one	7.	Audit of 2025 finances	<p>Future Date: Quarterly Updates</p> <table><thead><tr><th>Item:</th><th>Quarter</th></tr></thead><tbody><tr><td>1 Hours Expanded</td><td></td></tr><tr><td>2 Library Location</td><td></td></tr><tr><td>3 Interlibrary Loan</td><td></td></tr><tr><td>4</td><td></td></tr><tr><td>5 Collaborative:</td><td></td></tr><tr><td>6</td><td></td></tr></tbody></table>		Item:	Quarter	1 Hours Expanded		2 Library Location		3 Interlibrary Loan		4		5 Collaborative:		6		<p>1 USDA loan application 2026</p> <hr/> <p>2</p> <hr/> <p>3</p> <hr/> <p>4</p> <hr/> <p>5</p> <hr/> <p>6</p> <hr/> <p>7</p> <hr/>	
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12.16.2025